



Hong Kong

TOYS & GAMES

香港玩具展 Fair



11-14 January 2005 <http://hktoyfair.com>

Novelty News

Pacific China Industries Ltd is highlighting eight new products at the fair. "They include a novelty plush toy with a secret compartment, a building set with photos and magnets, an adventure day-trip set for young adults, and an easel and paint set," says Mr Robert Kushner, founder and Managing Director. "We've been exhibiting at this fair for about five years. We always pick up very solid customers through Hong Kong shows." PCI was established in Hong Kong in 1996 and has its own product design and graphics staff, as well as sourcing staff in Chinese mainland. "Our markets are split evenly between Europe and the US," he notes. "Europe in particular has expanded in recent years."

Booths:
1G90, 92

